



EDA doesn't just publish the best technology titles; it also has the industry leading websites for Mechanical CAD, Architectural and Building Design and Embedded Systems. With growing numbers of readers online and increased circulation of the magazines via innovative online PDF distribution, EDA has a global presence with each of its titles.

To augment existing paper advertising we offer a number online opportunities for web advertising, newsletter sponsorship, white paper hosting and email blasts to our global community of readers.

Individual advert prices

MCAD		banner (2)	Sky (2)	Thumb (2)
	1 month	£1450	£1800	£500
	3 months	£3900	£5000	£1350
	6 months	£7300	£8400	£2400
	12 months	£9500	£11000	£4000
AEC		banner (1)	Sky (2)	Thumb (2)
	1 month	£1450	£1800	£500
	3 months	£3900	£5000	£1350
	6 months	£7300	£8400	£2400
	12 months	£9500	£11000	£4000
ESE		banner (2)	Sky (2)	Thumb (2)
	1 month	£1450	£1800	£500
	3 months	£3900	£5000	£1350
	6 months	£7300	£8400	£2400
	12 months	£9500	£11000	£4000
	Size	486 x 60	120 x 60	120 x 60

Monthly Newsletter options

Magazine	banner ad	sponsorship
MCAD	£1200	£2500
AEC	£1200	£2500
ESE	£1200	£2500
3 month	less 5%	
6 month	Less 10%	
12 month	less 15%	



White Paper hosting

MCAD	£1500
AEC	£1500
ESE	£1500

Articles hosted on site, link placed on front page

To enquire about online advertising contact:

Peter Jones - MCAD, AEC Magazines,
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 Direct Phone: 0207 681 7929

Steve Banks - Embedded Systems Engineering,
www.ESEmagazine.com - www.Applicationsoftwaredeveloper.com and www.embedded2enterprise.com
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Special Bundles

		1 month
Bundle A	1 web banner	£3000
	1 thumb	
	1 newsletter banner	
Bundle B	1 Sky	£3800
	1 newsletter banner	
	1 white paper	
Bundle C	1 web banner	£4360
	1 sponsorship	
	1 whitepaper	